NTERNATIONAL PRELIMINARY EXAMINING AUTHORIT	<u>ry</u>			
TO: JAMES A. FLIGHT GROSSMAN & FLIGHT, LLC 20 NORTH WACKER DRIVE  RECEIVE				
SUITE 4220	WRITTEN OPINION			
CHICAGO, IL 60606 APR 2.3 2004	(PCT Rule 66)			
<b>G</b> ROSS <u>M</u> AN & FLIGHT, 1	LIC			
	Date of Mailing (day/month/year) 20 APR 2004			
Applicant's or agent's file reference	REPLY DUE within 2 months/days from			
20004/83-WO	the above date of mailing ate (day/month/year) Priority date (day/month/year)			
International application No. International filing d	ate (day/monan/year) Priority date (day/monan/year)			
PCT/US02/39619 11 December 2002 (				
International Patent Classification (IPC) or both national classi IPC(7): C06K 9/00 and US Cl.: 382/115,100,118,116,117;	DATE U QU''U I			
Applicant	0.00,00,00,00			
NIELSEN MEDIA RESEARCH, INC				
1. This written opinion is the first_(first, etc.) drawn	by this International Preliminary Examining Authority.			
2. This opinion contains indications relating to the fol	lowing items:			
I Basis of the opinion				
II Priority				
III Non-establishment of opinion with reg	ard to novelty, inventive step and industrial applicability			
IV Lack of unity of invention	· · · · · · · · · · · · · · · · · · ·			
V Reasoned statement under Rule 66.2 (a citations and explanations supporting s	a)(ii) with regard to novelty, inventive step or industrial applicability; auch statement			
VI Certain documents cited				
VII Certain defects in the international app	lication			
VIII Certain observations on the internation	nal application			
3. The applicant is hereby invited to reply to this of	pinion.			
this Authority to grant an extension	. The applicant may, before the expiration of that time limit, request m. See rule 66.2(d).			
How? By submitting a written reply, acc For the form and the language of	companied, where appropriate, by amendments, according to Rule 66.3. the amendments, see Rules 66.8 and 66.9.			
Also  For an additional opportunity to submit amendments, see Rule 66.4.  For the examiner's obligation to consider amendments and/or arguments, see Rule 66.4 bis.  For an informal communication with the examiner, see Rule 66.6				
1	examination report will be established on the basis of this opinion.			
The final date by which the international prelimin examination report must be established according	to Rule 69.2 is: 11 April 2005 (11.04.2005)			
Name and mailing address of the IPEA/US  Authorized officer  Authorized officer				
Mail Stop PCT, Attn: IPEA/US Commissioner for Patents  Azarian Seyed				
P.O. Box 1450 Alexandria, Virginia 223 13-1450	Telephone No. (703) 306-5907			

Facsimile No. (703)305-3230
Form PCT/IPEA/408 (cover sheet)(July 1998)



1	Internation	No.
	PCT/US02/39619	٠

ī.	Basis of the opinion
1.	With regard to the elements of the international application:*
	the international application as originally filed
	the description:
	pages 1-40, as originally filed
	pages NONE, filed with the demand
	pages NONE , filed with the letter of
	the claims:
	pages NONE, as originally filed
	pages NONE, as amended (together with any statement) under Article 19
	pages NONE , filed with the demand
	pages 41-48, filed with the letter of <u>17 October 2003 (17.10.2003)</u>
	the drawings:
	pages 1-16 , as originally filed
	pages NONE, filed with the demand
	pages NONE , filed with the letter of
	the sequence listing part of the description:
	pages NONE , as originally filed
	pages NONE , filed with the demand
	pages NONE, filed with the letter of
2	2. With regard to the language, all the elements marked above were available or furnished to this Authority in the language in which the international application was filed, unless otherwise indicated under this item.  These elements were available or furnished to this Authority in the following language which is:
	the language of a translation furnished for the purposes of international search (under Rule23.1(b)).
١.	the language of publication of the international application (under Rule 48.3(b)).
	the language of the translation furnished for the purposes of international preliminary examination (under Rules 55.2 and/or 55.3).
:	3. With regard to any nucleotide and/or amino acid sequence disclosed in the international application, the written opinion was drawn on the basis of the sequence listing:
	contained in the international application in printed form.
	filed together with the international application in computer readable form.
	furnished subsequently to this Authority in written form.
	furnished subsequently to this Authority in computer readable form.
	The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.
	The statement that the information recorded in computer readable form is identical to the written sequence listing has been furnished.
	4. The amendments have resulted in the cancellation of:
	the description, pages NONE
	the claims, Nos. 33
	the drawings, sheets/fig NONE
	5. This opinion has been drawn as if (some of) the amendments had not been made, since they have been considered to go beyond the disclosure as filed, as indicated in the Supplemental Box (Rule 70.2(c)).
	* Replacement sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in this opinion as "originally filed."

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## WRITTEN OPINION

International application No.

PCT/US02/39619

W. Non establishment of entirion with record to nevelty inventive step and industrial applicability
<ol> <li>Mon-establishment of opinion with regard to novelty, inventive step and industrial applicability</li> <li>The question whether the claimed invention appears to be novel, to involve an inventive step (to be non-obvious), or to be industrially applicable have not been examined in respect of:</li> </ol>
the entire international application,
claims Nos
because:
the said international application, or the said claim Nos relate to the following subject matter which does not require international preliminary examination (specify):
the description, claims or drawings (indicate particular elements below) or said claims Nos are so unclear that no meaningful opinion could be formed (specify):
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the claims, or said claims Nos are so inadequately supported by the description that no meaningful opinion could be formed.
no international search report has been established for said claims Nos
2. A written opinion cannot be drawn due to the failure of the nucleotide and/or amino acid sequence listing to comply with the standard provided for in Annex C of the Administrative Instructions:
the written form has not been furnished or does not comply with the standard.
the computer readable form has not been furnished or does not comply with the standard.



## WRITTEN OPINION

International application No. PCT/US02/39619

<ul> <li>Reasoned statement under Rule 66.2(a)(i citations and explanations supporting su</li> </ul>	ch statement		
I. STATEMENT			
Novelty (N)			
	Claims NONE		NO
Inventive Step (IS)	Claims 1-32		YES
•	Claims NONE		NO
Industrial Applicability (IA)	Claims 1-32		YES
11	Claims NONE		NO
2. CITATIONS AND EXPLANATIONS			
1. Claims 1-32 meet the criteria set out in employs a histogram to determine if shapes drawn represent persons.	PCT Article 33(2)-(4), be by a shape outliner based	cause the prior art does n on difference images dev	ot teach a blob discriminator the eloped by a motion detector
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International application No. PCT/US02/39619

TIME LIMIT: The time limit set for response to a Written Opinion may not be extended. 37 CFR 1.484(d). Any response received after the expiration of the time limit set in the Written Opinion will not be considered in preparing the International Preliminary Examination Report.					
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